



## Pride in the Park: July 8, 2023

Strathroy Pride is a non-profit organization celebrating inclusivity and diversity in Middlesex County, sharing resources, educating, and supporting our rural LGBTQ2+ community.

### Sponsorship Levels

**DEADLINE MAY 1st** (to appear on all promotional items)

<b>Gold</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>Listed as GOLD Event Sponsor</li> <li>Company logo/link on StrathroyPride.org</li> <li>Social media posts, promotions, partnership, etc.</li> <li><b>Large</b> logo on media/promotions/signage/shirts</li> <li>Logo on promotional LED sign (Shops on Sydenham)</li> <li>Mention in radio and print ads</li> <li><b>Free</b> vendor booth at Pride in the Park</li> </ul>
<b>Silver</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>Listed as SILVER Event Sponsor</li> <li>Company logo/link on StrathroyPride.org</li> <li><b>Medium</b> size logo on media/promotions/signage/shirt</li> <li>Name in text on LED sign (Shops on Sydenham)</li> </ul>
<b>Bronze</b> <b>\$250</b>	<ul style="list-style-type: none"> <li>Listed as BRONZE Event Sponsor</li> <li>Company logo/link on StrathroyPride.org</li> <li><b>Small</b> size logo on media/promotions/signage/shirts</li> <li>Name in text on LED sign (Shops on Sydenham)</li> </ul>
<b>Prize Sponsor</b>	<ul style="list-style-type: none"> <li>Prizes needed for events such as Drag Queen Bingo</li> <li>Mention and promotion of company/prize at event</li> <li>Company logo/link on StrathroyPride.org</li> </ul>



Strathroy



### Exclusive sponsorship opportunities

Looking for a unique way to help fund Strathroy Pride initiatives?

Sponsors of these areas will have exclusive promotion opportunities.

- Stage/Entertainment Sponsor
- Event Sponsor (Bingo, Karaoke, Paint night, Youth Dance, Drag Brunch, Pride Hike)
- Downtown Strathroy Market Booth Sponsor (June 3 to July 8)
- Drag Storytime at local library Sponsor
- Pride Art Show Sponsor at Strathroy Museum
- Strathroy Pride Photo Booth Sponsor at Pride in the Park





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**I would like to be a ☐ GOLD ☐ SILVER ☐ BRONZE ☐ PRIZE SPONSOR  
AND/OR ☐ Exclusive Sponsorship of \_\_\_\_\_**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

☐ Yes, I would like to also purchase a Pride Flag for \$20



☐ Yes, I would like to also purchase an Inclusive Pride Flag for \$20



**Sponsorship Amount: \$\_\_\_\_\_**

☐ Cheque enclosed ☐ Please invoice me at the above address ☐ In-Kind Contribution

**Please make payments to:**

Strathroy Pride

9 Front Street West, Strathroy ON, N7G 1X5

**OR e-transfer to** [strathroypride@gmail.com](mailto:strathroypride@gmail.com)