



# Pride in the Park: July 6, 2024

Strathroy Pride is a non-profit organization celebrating inclusivity and diversity in Middlesex County, sharing resources, educating, and supporting our rural LGBTQ2+ community.

## Sponsorship Levels

**DEADLINE MAY 1st (to appear on all promotional items)**

<p><b>PREMIER</b></p>	<ul style="list-style-type: none"> <li>• All sponsors of \$2000 and above</li> <li>• <b>Extra Large</b> logo on all promotional items</li> <li>• Includes <b>all</b> of the exposure/benefits listed below</li> </ul>
<p><b>Gold \$1,000</b></p>	<ul style="list-style-type: none"> <li>• Company logo/link on StrathroyPride.org</li> <li>• Social media posts, promotions, partnership, etc.</li> <li>• <b>Large</b> logo on media/promotions/signage/shirts</li> <li>• Logo on promotional LED sign (Shops on Sydenham)</li> <li>• Mention in radio and print ads</li> <li>• <b>Free</b> vendor booth at Pride in the Park</li> </ul>
<p><b>Silver \$500</b></p>	<ul style="list-style-type: none"> <li>• Company logo/link on StrathroyPride.org</li> <li>• <b>Medium</b> size logo on media/promotions/signage/shirt</li> <li>• Name in text on LED sign (Shops on Sydenham)</li> </ul>
<p><b>Bronze \$250</b></p>	<ul style="list-style-type: none"> <li>• Company logo/link on StrathroyPride.org</li> <li>• <b>Small</b> size logo on media/promotions/signage/shirts</li> <li>• Name in text on LED sign (Shops on Sydenham)</li> </ul>
<p><b>Prize Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Prizes needed for events such as Drag Bingo</li> <li>• Mention and promotion of company/prize at event</li> <li>• Company logo/link on StrathroyPride.org</li> </ul>



## Strathroy PRIDE Exclusive sponsorship opportunities

Looking for a unique way to help fund Strathroy Pride initiatives?  
Sponsors of these areas will have exclusive promotion opportunities.

- Stage/Entertainment Sponsor
- Event Sponsor (Bingo, Karaoke, Paint night, Family Dance, Drag Shows (18+), Outdoor movie, Trivia)
- Downtown Strathroy Market Booth Sponsor (May 25 to July 6)
- **NEW** - Strathroy Pride Scholarship Sponsor





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**I would like to be a**  **GOLD**  **SILVER**  **BRONZE**  **PRIZE SPONSOR**  
**AND/OR**  **Exclusive Sponsorship of** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

Yes, I would like a free door sticker for my business

Yes, I would like to also purchase an Inclusive Pride Flag for \$20



**Sponsorship Amount: \$** \_\_\_\_\_

Cheque enclosed  Please invoice me at the above address  In-Kind Contribution

**Please make payments to:**

Strathroy Pride

9 Front Street West, Strathroy ON, N7G 1X5

**OR e-transfer to** strathroypride@gmail.com